FINANCIAL SERVICES IN FOCUS

GET READY FOR TAKEOFF: HOW AUTOMATED IS YOUR DISPOSITION PLAN?

Financial services companies are tweeting, posting, chatting and emailing at an ever-increasing rate—and they're creating an information-storage glut in the process.

Some firms' information governance programs are keeping pace with automation. But how many are actually taking flight? A recent survey* reveals these numbers:

PAPER:
Offsite Holds the Advantage

33% surveyed have fully or partially automated the disposition process for paper stored *onsite*

51% of firms polled have fully or partially automated the disposition process for paper stored *offsite*

EMAIL, IM AND VOICE MAIL:
Warming Up the Engines

45% are fully or partially automating their email and IM disposition processes

31% have fully or partially automated voice mail disposition

ELECTRONIC DOCUMENTS:
Just Closing the Cabin Doors

25% have fully or partially automated network-file disposition

17% have fully or partially automated desktop- or laptop-file disposition

17% have fully or partially automated mobile-file disposition

SOCIAL MEDIA CONTENT:
Awaiting Further Flight Instructions

11% have fully or partially automated social media content disposition

49% don't know whether they're fully or partially automated, or automated at all

IRON MOUNTAIN RECOMMENDS:
DON'T GET LEFT ON THE TARMAC. WE'LL WORK WITH YOU TO:

- **Automate** processes to safeguard your information
- **Facilitate** information disposition while managing costs and maintaining compliance
- **Ensure** an efficient enterprise-wide process
- **Provide training and ongoing support** for your global records-retention policy

All statistics: *2013/2014 Information Governance Benchmarking Survey

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