![Iron Mountain logo]

IDC ESTIMATES THAT DATA IS GROWING AT **27%** CAGR.

IDG 2018

# REDUCE STORAGE COSTS WHILE MAXIMIZING DATA PROTECTION

Storing all your data in the cloud is expensive, especially since data is growing exponentially. Most data is inactive — that is, it may need to be kept for long-term retention purposes, but it may never need to be accessed again. With a tight IT budget, you need an alternative to what other cloud providers and hyperscalers typically offer for long-term storage.

You need a solution that works with you throughout the data lifecycle that decreases your Total Cost of Ownership (TCO), increases operational efficiencies and accelerates your organization's business goals, helping you to:

> **Save money:** reduce long-term storage costs by archiving inactive data

> **Plan for data growth:** ensure data is in the right place at the right time

> **Improve security:** increase security against ransomware and other cyberthreats with an offline, air-gapped, gold copy of your data

> **Ensure compliance:** protect against possible litigation by storing inactive data offline with fast retrieval options

## HOW IRON MOUNTAIN CAN HELP

When it comes to active and inactive data storage, Iron Mountain's technology agnostic approach is flexible so it can fit your business requirements. Choose services based on your data storage needs.

| Iron Cloud™ Secure Offline Storage: | Cold storage | Store infrequently accessed data securely offline for long-term retention |
|---|---|---|
| Iron Cloud™ Object Storage: | Hot storage | Store active data online for easy retrieval |

# HOW TO MANAGE
# INACTIVE DATA

## COMPLIANT COLD STORAGE WITH IRON CLOUD™ SOS

**YOUR ORGANIZATION**

Backup Application

S3

S3 Bucket

LTFS Cloud Gateway

Tape Library

Secure Chain of Custody

Tape Vault

## GET STARTED TODAY

Work with us to create a modern data protection strategy so you can:

> Reduce TCO with predictable, straightforward pricing

> Keep critical data online and easily accessible

> Leverage cold storage to create an air-gapped gold copy of high value data

> Protect against ransomware with multi-factor authentication options

Ready to rethink your cloud storage options and protect your data in the most secure, cost-effective way possible.

Call **1-877-654-3809**

Visit **www.ironmountain.com/sos** to learn more

## WE PROTECT WHAT YOU VALUE MOST™

800.899.IRON  |  IRONMOUNTAIN.COM

**ABOUT IRON MOUNTAIN**

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 220,000 organizations around the world, and with a real estate network of more than 85 million square feet across more than 1,400 facilities in over 50 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.