

6 tips for reinvigorating digital transformation

1

Redefine your vision

Get clear on your goals, with governance and KPIs.

Break your project into smaller pieces

Project-manage for results by month or quarter.

2

3

Apply continuous improvement

Digital transformation improves as new technologies emerge.

Embed it in your organization

Digital transformation will fail as a side project.

4

5

Recruit new talent

New players bring new excitement and energy.

Bring in a partner

While no two digital transformation efforts are exactly alike, the advantage of an experienced vendor is that they have seen issues like yours before.

6



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